



## HEALTHCARE'S NEW FRONTIER

LEADERSHIP

INNOVATION

**THIS IS A SHOW ABOUT HEALTHCARE,  
LEADERSHIP AND INNOVATION.**

Healthcare's New Frontier is an inspirational and groundbreaking fresh new series that focuses on the leaders shaping healthcare's future and solving its biggest problems. These are the visionaries whose decisions directly impact millions of people's lives. Anyone affected by healthcare needs to watch this show!



**Anjali Kataria**  
CEO MYTONOMY

Healthcare's New Frontier is presented by Anjali Kataria, CEO of Mytonomy an enterprise software company that leverages the power of content streaming and a novel CRM platform designed for healthcare to help dramatically improve the lives of patients and providers. Anjali is a serial entrepreneur, raising over \$50M in venture capital across three companies. Oracle bought her second company and Mytonomy, her third, is growing fast. Inc. 5000 named Mytonomy one of America's fastest growing companies two years in a row.

Along with these groundbreaking and inspirational stories, Anjali takes pleasure in bringing viewers on a journey of transformation. She uncovers the latest innovations and breakthroughs, spotlights trends and provides important tips and takeaways. Importantly, she also gets an honest assessment on what it takes to stay out front and where the industry is headed from the most qualified voices in the healthcare industry.

In the pilot episode Anjali sits down for high tea with Dr. Nancy Howell Agee, CEO of Carilion Clinic, in Roanoke Virginia. Anjali learns how Nancy went from nurse to CEO as well as how she was able to transform a collection of hospitals into a world class clinic.



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## FORMAT:



**Dr. Nancy Howell Agee**  
CEO Carilion Clinic

Healthcare's New Frontier allows Anjali to thoroughly profile a top healthcare leader in a comfortable and enjoyable surrounding. In the case of Nancy Howell Agee, CEO of Carilion Clinic, Anjali's conversation takes place over a sumptuous high tea at Hotel Roanoke, a location and activity beloved by Nancy. Nancy also treasures her hometown of Roanoke VA where she takes Anjali on a fun filled tour of its charming downtown district. In each interview, viewers are treated to an amazing visually rich story as well as learning first-hand what it takes to be a successful leader in one of America's most challenging industries.

## STYLE:

Healthcare's New Frontier interviews are filmed 60 minutes/Dateline style with beautiful lighting and three top tier broadcast quality cameras. The interview is relaxed, allowing Anjali's questions and direction to reveal the full story behind her subject.

## POTENTIAL CONTRIBUTORS:

Anjali invites contributors to appear on Healthcare's New Frontier for their excellent groundbreaking work along with the positive impact they're making on healthcare. Through her careful research and informative interview style, Anjali gets guests to share their journey, the good times and the bad, the pivotal moments in their career and what they are doing now to shape the future of healthcare in America.

